



CONTACT

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News Release

Osage FFA Wins 2026 Iowa FFA Marketing Plan Career Development Event

Ames, Iowa--The Iowa FFA Marketing Plan Career Development Event was held at Iowa State University, on Tuesday, April 21, 2026. The first-place team for the Career Development Event was the Osage FFA Chapter. Team members include Abby Rachut, Ivy Christensen, and Kolton Olson. Their agricultural instructor and FFA Advisor is Malayne Meyer. The second-place team for the event was Hudson FFA. Team members include Reese Hansen, Alston Loeb, and Kate Strayer. Their agricultural instructor and FFA Advisor are Dennis Deppe.

Participants had to develop marketing skills through the development and presentation of a plan that promotes a current or proposed product, supply or service. The Marketing Plan Career Development Event was made possible with support from the Iowa FFA Foundation Gold Standard Donors.

Listed below are the results for the Marketing Plan Career Development Event.

Top Seven High Teams

1. Osage FFA
2. Hudson FFA
3. Cedar Rapids Prairie FFA
4. Maquoketa Valley FFA
5. Springville-Lisbon FFA
6. Little Switzerland FFA
7. Starmont FFA

Top Team in Written Plan

Starmont FFA

Top Team Presentation

Osage FFA

Team Ratings

GOLD Ratings:

1. Osage FFA
 2. Hudson FFA
 3. Cedar Rapids Prairie FFA
 4. Maquoketa Valley FFA
 5. Springville-Lisbon FFA
 6. Little Switzerland FFA
 7. Starmont FFA
- Montezuma

SILVER Ratings:

AC/GC FFA
Benton Community FFA
Boone A & M FFA
Charles City FFA
Independence FFA
Lone Tree FFA
Murray FFA



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North Scott FFA
Ridge View FFA
West Delaware FFA
West Lyon FFA

Bronze Ratings:

Ames FFA
Earlham FFA
Keokuk FFA
Monticello FFA
Newell-Fonda FFA
North Scott Middle School FFA
Sheldon Golden Corn FFA
West Fork FFA

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About Iowa FFA Association

The Iowa FFA Association is a youth organization of more than 20,500 student members as part of 273 local FFA chapters across Iowa. The FFA mission is to make a positive difference in the lives of students by developing their potential for premier leadership, personal growth and career success through agricultural education. The Iowa FFA Association was organized by delegates from 23 schools at Iowa State College on May 17, 1929 and is an integral part of public instruction in agriculture. The Iowa Department of Education provides leadership and helps set direction for FFA as a service to local agricultural education programs. For more, visit the Iowa FFA Association online at IowaFFA.com, on Facebook, and Twitter.